

ORDER



Orders
Order / Rev: 169757
Alt Order #: 06868737
Product Desc: Candidate
Estimate: 2271
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/28/12 / 10/28/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007-3674

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Walz for Congress
Demographic: A35+
Product Codes: PL1
Priority: 2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	19	\$12,075.00	\$10,263.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	19	\$12,075.00	\$10,263.75	0.00
Totals	19	\$12,075.00	\$10,263.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/30/12	11/02/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	- TWTF - -	:30	2	\$400.00	2	0.00	NM	2	\$800.00
5 EYEWITNESS NEWS @ 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					2	\$400.00		0.00			
E 2	M	10/30/12	11/02/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	1	\$550.00	2	0.00	NM	1	\$550.00
5 EYEWITNESS NEWS @ 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					1	\$550.00		0.00			
E 3	M	10/30/12	11/02/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					2	\$500.00		0.00			
E 4	M	11/04/12	11/04/12	SU GMA Su GMA	CM	7-8a	- - - - - S	:30	1	\$725.00	2	0.00	NM	1	\$725.00
GOOD MORN AMERICA-SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S					1	\$725.00		0.00			
E 5	M	10/30/12	11/02/12	M-F 430-5p News 430p News	CM	430-5p	- TWTF - -	:30	2	\$400.00	2	0.00	NM	2	\$800.00
5 EYEWITNESS NEWS @ 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					2	\$400.00		0.00			

Order / Rev: 169757
Alt Order #: 06868737
Flight Dates: 10/30/12 - 11/06/12

Advertiser: Walz for Congress
Product Desc: Candidate
Estimate: 2271

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	M	10/30/12	11/02/12	M-F 5-530p M-F 5-530p EYEWITNESS NEWS @ 5PM	CM	5-530p	- TWTF - -	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					2	\$700.00		0.00			
E 7	M	10/30/12	11/02/12	M-F 6-630p M-F 6-630p 5 EYEWITNESS NEWS @ 6PM	CM	6-630p	- TWTF - -	:30	2	\$1,100.00	2	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					2	\$1,100.00		0.00			
E 8	M	10/30/12	11/02/12	M-F 630-7p M-F 630-7p 5 EYEWITNESS NEWS @ 6:30PM	CM	630-7p	- TWTF - -	:30	1	\$1,050.00	2	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					1	\$1,050.00		0.00			
E 9	M	11/03/12	11/03/12	Sa 6-630p Sa 6-630p 5 EW NEWS SATURDAY @ 6PM	CM	6-630p	- - - - - S -	:30	1	\$600.00	2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S -					1	\$600.00		0.00			
E 10	M	10/30/12	11/02/12	M-F 1102p News thru 11PM M-F 1102p News 5 EYEWITN NWS @11PM	CM	1102-1132p	- TWTF - -	:30	1	\$400.00	2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					1	\$400.00		0.00			
E 11	M	10/30/12	11/02/12	M-F 1035-1102p thru 11PM Nightline ABC NEWS NIGHTLINE	CM	1035-1102p	- TWTF - -	:30	1	\$900.00	2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					1	\$900.00		0.00			
E 12	M	11/05/12	11/05/12	M-F 6-7a News M-F 6-7a News 5 EYEWITNESS NEWS @ 6AM	CM	6-7a	M - - - - -	:30	1	\$550.00	2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M - - - - -					1	\$550.00		0.00			
E 13	M	11/05/12	11/05/12	M-F 5-530p M-F 5-530p EYEWITNESS NEWS @ 5PM	CM	5-530p	M - - - - -	:30	1	\$700.00	2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M - - - - -					1	\$700.00		0.00			
E 14	M	11/05/12	11/05/12	M-F 1102p News thru 11PM M-F 1102p News 5 EYEWITN NWS @11PM	CM	1102-1132p	M - - - - -	:30	1	\$400.00	2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M - - - - -					1	\$400.00		0.00			
													Totals	19	\$12,075.00